NORDIC-BALTIC SUSTAINABLE BUSINESS SUMMIT 2025

HOW TO SURVIVE THE BUSINESS THAT CARES

November 14, 2025 VILNIUS

NORDIC–BALTIC SUSTAINABLE BUSINESS SUMMIT 2025

How to Survive the Business that Cares

Date: November 14, 2025
Venue: Hilton Garden Inn, Gedimino pr. 44B, Vilnius
Time: 8:30–15:30

PROGRAM

Welcome Coffee | 8:30–9:00

Official Opening | 9:00–9:10

Kaili Terras | Estonian Ambassador to the Republic of Lithuania

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KEYNOTE SPEECH | 9:10–9:30
Vidmantas Janulevičius | President | Lithuanian Confederation of Industrialists

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PART I | ENVIRONMENTAL SUSTAINABILITY (E) | 9:30–11:00

Expert Perspective. A Sustainable Crisis? How to Maintain the Green Deal's Ambitions Amid Political Backlash
Nino Inasaridze | Sustainability Expert, CEO at Sustaiming | LAVA Board Member

Business Case Study

SmartPosti

Panel Discussion. At the crossroads of decarbonisation?
Moderator: Gerda Žigienė | Professor of Finance & Sustainability | CESGA | LAVA Board Member

Participants:

- Tadas Kavaliauskas | Chief Sustainability Office at ILTE | Board member at LAVA
- Marta Becart | Head of Sustainability | KN Energies
- Dr Jūratė Jaraitė-Kažukauskė | Market Research and Analysis Expert | ENEFIT

☕ **Coffee Break | 11:00–11:30**

PART II | SOCIAL SUSTAINABILITY (S) | 11:30–13:00

Expert Perspective. Different Markets, Common Outcomes: Building a Sustainable Workforce at Transcom

- Malin Gustafsson Kvarnstrom | Sales Manager Nordics & Baltics | Transcom |Sweden
- Justinas Valeika | Regional Head of HR | Transcom

Business Case Study. Unlocking Business Value Through Inclusion and Psychological Safety
Niklas Granström| Head of Learning & Development Partners | SEB Bank | Sweden

Panel Discussion. Lifecycle Management: How to Build Businesses Where People Thrive?
Moderator: Božena Petikonis-Šabanienė | Head of HR and Business Support | Ignitis renewables

Participants:

- Dr Kata Fredheim, Executive Vice President - Partnerships and Strategy | Associate Professor | Stockholm School of Economics in Riga | Latvija
- Dr Simona Skėrė | Chief Transformation Officer | Artilux NMF
- Laima Sereičikaitė | Sales director | Member of executive board | BTA Baltic Insurance Company

☕ **Coffee Break | 13:00–13:30**

PART III | SUSTAINABLE GOVERNANCE (G) | 13:30–15:00

Expert Perspective. Is Your Board Ready for Sustainable Governance?
Rytis Ambrazevičius | President | Baltic Institute of Corporate Governance | Independent Board member and Chair of the Audit, Risk and Sustainability Committee | Vilnius Water

Business Case Study

Evely Gorobinski | Head of Sustainability and Business development | SOL Baltics

Panel Discussion. Between 'Do' and 'Explain'. How to Avoid ESG Imitation?
Moderator: Nora Marija Laurinaitytė | Green Finance Expert | Green Finance Institute | ILTE

Participants:

- Robertas Čiočys | Partner | Ellex Valiunas
- Monika Tamošiūnaitė | Sustainability and Climate Advisory Director EMEA | NASDAQ
- Audrius Šileika Ph.D. | Managing Director | Certification Operations | DNV Lithuania
- Tomas Milašauskas | CEO | RSI Europe

Closing Remarks | 15:00–15:20

AI and sustainable consuming of digital products

Mantas Kapočius | CEO | Entrepreneur | AI lecturer | Team Developer |DIPA

B2B Networking Lounge Activation

New feature at the SUMMIT. B2B Networking, allowing participants to connect even before the event.

How it works?

- During registration, select YES or NO when answering: "Would you like to participate in B2B Networking?"
- By selecting YES, you agree to share your contact details with other B2B Networking participants and receive their contact information in return.
- 5 days before the event, all B2B Networking participants will receive a contact list to help them plan their meetings.
- We are keeping it simple and efficient – no new accounts, logins, or passwords required. Just the most valuable part: contacts.

ABOUT NORDIC–BALTIC SUSTAINABLE BUSINESS SUMMIT 2025

The conference is organized by the Swedish, Finnish, Norwegian, and Estonian Chambers of Commerce in Lithuania together with the Lithuanian Responsible Business Association (LAVA). This is the 12th edition of the **Nordic–Baltic Sustainable Business Summit**, bringing together sustainability leaders from Lithuania, Estonia, Finland and Scandinavia. Over the years, the conference has become an important platform for dialogue and cooperation, encouraging businesses to take responsible action and implement advanced sustainability practices in the Baltic Sea region.

For more than a decade, this event has been particularly relevant for the Lithuanian business community – a unique opportunity to learn from Estonia, Finland and Scandinavia sustainability leaders, initiate joint projects, and strengthen

competitiveness in a constantly changing market. As sustainability becomes a critical condition for long-term success, this conference ensures that Lithuanian companies keep pace with global sustainability trends.

ORGANIZED BY

- Estonian Chamber of Commerce in Lithuania
- Finnish–Lithuanian Chamber of Commerce
- Norwegian–Lithuanian Chamber of Commerce
- Swedish Chamber of Commerce in Lithuania
- Lithuanian Responsible Business Association (LAVA)

SPONSORS

- TRANSCOM
- DNV
- Kemitek

Developed by the Organizing Team of
NORDIC–BALTIC SUSTAINABLE BUSINESS SUMMIT 2025

For partnership and inquiries:
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